

'Make in India' Theme at SAIL's IITF Pavilion

The SAIL's stall at the 'Steel Pavilion' at India International Trade Fair (IITF) at Pragati Maidan was inaugurated by Additional Secretary and Financial Advisor, Ministry of Steel, Ms. Bharathi S. Sihag and other senior officers were present on the occasion.

The 35th edition of IITF is being organized by the India Trade Promotion Organization from 14-27th November, 2015 at Pragati Maidan, New Delhi. For the last several years, SAIL has been putting up its stall in the 'Steel Pavilion' at IITF with the objective of showcasing the company's growth which mirrors the developments of steel industry in the country.

The theme of this year's Fair is 'Make in India'. The SAIL stall displays the contribution, the company is making towards realizing the aim of 'Make in India'. The panels at SAIL stall also apprise the visitors of the large scale expansion at SAIL and how it would double the steel-making capacity of the nation's very own steel maker in the near future, contributing its bit to the 'Make in India' initiative. Also, the diverse range of SAIL products and varied segments that they cater to, have been prominently featured.



Large volume of senior officers and prominent personalities are expected to visit the stall this year as well. Though, like previous years the display and sale of Salem household steel items are expected to generate good sales as done in the previous years also.

Bhilai Steel Plant Wins CII Exim Bank Award



Bhilai Steel Plant, the flagship unit of state owned Maharatna SAIL, once again demonstrated its mettle by bagging the coveted CII-Exim Bank Award Prize. The Awards for the CII-Exim Bank for Business Excellence were given away on 5th Nov 2015 during the Business Excellence Awards Nite, as part of the 23rd National Quality Summit, 2015 organised by the CII Institute of Quality at Bengaluru. Shri S Chandrasekaran, CEO, Bhilai Steel Plant received the award, along with Shri PR Deshmukh, GM I/c (CO&CCD), Shri SPS Jaggi, GM (BE). Also present were other team members of SAIL-BSP. The Chief Guest of the occasion, Shri S Siddaramaiah, Chief Minister, Karnataka, gave away the awards. Congratulating the award winners, he said, "All the Award winners have done the country proud as brand ambassadors of Business Excellence."

Instituted in 1994, the CII-Exim Bank Award for Business Excellence is the most prestigious award for an Indian company could for overall business excellence. The objective of this award for Business Excellence is to recognise India's best performing organisations, and to enhance the 'competitiveness of India Inc'.

Amongst PSUs, BSP is only the second PSU ever to have won the

CII-Exim Bank Award Prize. M/s BHEL, Haridwar won the prize in year 2006. In steel arena, BSP is the second steel maker ever to have bagged the coveted Prize. The CII-Exim Bank Prize for Business Excellence comes close on the heels of another major national laurel won by Bhilai Steel Plant the Prime Minister's award for the Best Integrated Steel Plant for the year 2011-12. Commenting on the award, Shri S Chandrasekaran, CEO Bhilai Steel Plant said "This is a proud moment for SAIL-Bhilai Steel Plant and an affirmation that we have reached an important milestone in pursuit of excellence." He further said, "We will not rest on laurels. This award is a shot in the arm for team BSP which has been holistically implementing the CII Business excellence model by developing a roadmap. It will further boost our efforts to scale new heights in all our endeavours."

Commenting on the evaluation process, Shri SPS Jaggi, GM (Business Excellence), said, "The competing companies were evaluated rigorously against a stringent set of parameters. Over 1000 man hours were spent by the team of assessors on evaluation of BSP for this coveted award, which was then further presented to an independent jury that consists of distinguished members of academia and industry who decide the level of recognition for each Industry. To be an award winner, the company must demonstrate sustainable excellence in results with respect to all its stakeholders - employees, customers & shareholders, through excellence in processes and people."

Winning this award has proven strongly that the performance of BSP has not only exceeded that of their peers, but has also established its intention of carrying this advantage into the future. It is worth mentioning here that BSP had earlier won the "Commendation certificate for significant achievement" in the same process during past three years viz. 2012, 2013 and 2014. By bagging this prize, despite adversities faced, BSP has again demonstrated that it is surely and firmly moving ahead on its journey towards excellence.