



Metal Recycling Industry has Paved the way to Recognition

Engr. Salam Al Sharif is a Civil and Metallurgical Engineer, graduated in 1984 from Texas A&M University. His 30 years hands-on experience in the Metal Recycling Industry has paved the way to lift Sharif Group of Companies to regional and global recognition.

As Chairman of Sharif Group, a passing legacy to 4th generation ensuring long sustainability of the group is one of his main endeavors. He has held several positions at the Bureau of International Recycling (BIR), from Board Member to Vice President to Chairman of Ambassador Committee.

In his capacity as President of Bureau of Middle East Recycling (BMR), has frequently invited as “Guest

Speaker” in regional and International Forums related to Metals, Recycling, Environment & Energy and Sustainability.

Speaking to Sushma Upadhyay, of Metalworld, he says that their objective is to promote the Recycling industry and to provide the available information regarding metal recycling.

What are the objectives and activities of BMR?

Our objective is to promote the Recycling industry which serves environmental protection in Middle East while expanding the course of recycling industry in the Middle East through its member's within the Middle East and through the Ambassadorship.

Facing the challenges of the future

- Engr. Salam Sharif
Chairman,
- Sharif Group of Companies
President,
- BMR
Chairman,
Ambassadors Committee,
- BIR

dimension of natural resources utilizing the available resources of the post production and post-consumption raw material that that is generated which will act as the main feedstock for our industry.

BMRs' main activity in the Middle East and abroad is to provide the available information regarding metal recycling. In addition, we aim to

provide the opportunity to network and cooperate for all of the recyclers and traders within the region, as well as exchange market information. At the same time, we also deal with all the logistics problems, with which the companies are facing when exporting raw materials from one country to another. We are working within free and fair trade rules trying to eventually have the smooth flow of raw materials from the source of the consumer while operating in accordance with environmental regulations and the advantages of energy and carbon saving during the process.

Tell us more about the functioning of BMR?

BMR has Executive Committee members and well experienced and long history background recycler from the Middle East and the Globe; here headed by the President Salam myself where we have four board meetings, four schedule board meeting per year. In addition to another four add off board meeting, which get held up to make sure we have a team work and collective efforts from all Board members to make sure the dimension of BMR is well serve . In addition to the annual conference of BMR, which successfully had gathered 560 delegates last conference.

Tell us about the present status of Middle East Recycling industry?

Recycling Industry in Middle East had marginally since the formation of BMR, the sector has become more organize and systematic since all members of BMR have the opportunity to exchange no how and enjoy networking.

Our involvement in our media partners and contribution to all events happening in Middle East where our Presidents had opportunity to speak in Regional and International forums make the world recycling closer to our reach.

What problems does recycling



“ Metal recycling industry serves as an environmental protection while expanding the course of recycling industry in Middle East. ”

business face in Middle East?

Regulatories have restricted some of the recycling sectors/commodities, from export / import geo political disturbance in the Middle East has restricted the Trans boundaries of material had effected the quantity and the flow of raw materials.

What is the estimated growth in the coming years of recycling business?

Recycling growth rate is expected

to be in double digits in the next 2-3 years. Sharif Metals has not been chasing the growth as it has become more generic. We do not chase the volume as we care about the sustainability of our relationship and quality standard.

Tell us about the present activities and future growth plans of Sharif Metals?

Sharif Group has been adopting the vertical integration and the backward integration strategy. We ensure longevity and sustainability of our growth, we are keen to pass the business into a 4th generation team who has already joined the business 2 years ago so as here management look into more diversity hit and robust future of the group.

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