

Ahmed Abou Hashima Keynote Speaker at the AUC to Discuss His Success Story



The American University in Cairo hosted businessman Ahmed Abu Hashima, CEO of Egyptian Steel Group, at a symposium organized by Glow team. A large numbers of students from different faculties at the university attended in an open dialogue between them and the businessman.

The symposium began with a documentary about his success story in the field of industry and his companies that have flourished in the Egyptian economy during the past years such as Egyptian Steel Group, Egyptian Media group and the building materials complex, which includes Egyptian Cement in Sohag Governorate. In addition to the community service projects that have been implemented and the awards and honors received in many international forums.

Abou Hashima said that he was happy

to participate in this symposium, confirming that there has been cooperation between Egyptian Steel Group and the AUC since 2014 in various activities.

He talked about his success story as a self-made man, emphasizing that success has many factors and each person will inevitably face difficulties and problems and has to be patient.

He talked about his shares in some factories between the period of 2002 and 2008, then he decided to sellout all these shares and establish Egyptian Steel Group which was founded in 2010 and was a model for success.

He said that the group's plants use the latest technology which reduces energy consumption by 40% and is the fastest in the field of steel production. He added that the industry faced difficult conditions in the wake of 2011, but the situation began to improve significantly, especially in the last two years, stressing that Egypt is a promising investment market and it is one of the most important markets on the global investment map.

He invited the students to visit Al Ain Al Sukhna and Beni Suf plants, which use environment friendly technology.

Launched "How to be a Leader" Program Under the Patronage of Egyptian Steel

The initiative of "How to be a Leader" program was launched at Ain Shams University to select the students who meet the internationally recognized leadership standards in the presence of Dr. Abdul Wahab Ezzat, President of the University and Dr. Nazmi Abdul Hamid, Vice President for Development and Environment Affairs.

The event was organized by YLF- Youth Leaders Foundation under the patronage of Dr. Khalid Abdul Ghaffar, Minister of Higher Education and Scientific Research, Egyptian Steel Group, the Egyptian Telecommunications Company "WE" and sponsored by ON Channel Network.

The aim of the project is to introduce the students who have the leadership characteristics to the institution's program. The students fill the form which is the first step in the leadership program to determine their leadership abilities. The initiative will continue its tours to the university's faculties to meet the largest number of Ain Shams university students.

Egyptian Steel is the Platinum Sponsor of Metal & Steel Exhibition

Egyptian Steel Group participated as a platinum sponsor in the 9th Edition of the Metal & Steel Middle East Exhibition, that was held at "Egypt International Exhibition Center" from the 1st till the 4th of March 2018.

More than 300 companies participated in the exhibition, including major manufacturers in the sector of sheet metal, pipes, metal constructions and all iron products, as well as several

foreign companies specialized in the technology of manufacturing, shaping and welding of metals.

The exhibition was held under the patronage of Eng. Sherif Ismail, Prime Minister and was inaugurated by Eng. Ahmed Abdel Razek, Chairman of the Industrial Development Authority, who inspected the special booth of Egyptian Steel Group and praised the achievements of the group during the last period.

The International Metal & Steel Middle East Exhibition is one of the most important exhibitions for steel companies in the Middle East and the Arab countries, in which the companies get acquainted with the most important modern technological developments in the steel factories and display their products, equipment and the related industries to this field.

This section is a compilation from various company press releases, business dailies, trade publications and Industry Websites.