



9<sup>th</sup>

# Special Steels Convention

(Conference & Exposition)

7 December 2017, Sheraton Grand, Pune

ORGANISER



CO-SPONSOR



- Special Steels
- Industry Analysis
- User's Perspective



## ■ Indian Special Steels Sector

As an extremely important sector in the iron & steel industry, Special Steels segment produces variety of steels. Typically, the producers are mini steel plants having EAF, refining facilities, concast and hi-tech rolling mills and are situated all over the country. Nevertheless, few of the integrated plants also produce special steels. It is estimated that the special steels segment grew by around 13 % annually in the last decade. 'Steelworld' research reveals that among various user industries, the auto and auto ancillary sector plays major role in the growth for special steels with a share of around 50 % of its total demand.

All major global automakers have entered into Indian market and have set up or are in the process of setting up their production facilities here. The objective is not only to cater to Indian



markets but to develop a global production hub. Their requirement for steel is also changing in terms of quantity and quality. They require more intricate grades with stricter composition, closer tolerances and enhanced mechanical properties. It is surely a big challenge in front of special steel makers to cope up with the growing demands from the user industries. The other applications of special steels include power sector, aerospace, defence, engineering etc. where the demand seems to be rising. Today, 'defence' is said to be the next big consumer industry for special steels. For the last few quarters, auto market was depressed and this was putting tremendous back pressure on the special steels producers and auto component industry. Last quarter auto sales have slightly improved and this has introduced a somewhat positive sentiment in this vertical. Further, the fluctuations in international met coke price has a big impact on blast furnace based plants. Availability and prices of graphite electrodes have also been a problem for the industry. Considering the growth and consumption potential of Special Steels and the development of auto and other industries in the country, the Special Steels demand is expected to grow in a sustained manner.



## ■ The Conference



The 9th edition of 'Special Steels Convention' is being organised for the professionals and technocrats from the entire special steels sector. The convention topics will encompass the full supply and process chain right from special steels making to the finished products like forgings, bright bars, springs, fasteners, etc. The one day conference will emphasize on issues such as special steels melting and casting, latest technologies at various stages, new applications and emerging markets for special steels and its products, end user's perspective, etc. The conference will also debate other prime issues facing this industry like fluctuations in raw material and steel prices, slump in export markets, import threats, high power cost, threat from other materials like aluminium, composites etc. The event will provide an unbiased and neutral platform for all the industry stakeholders including the decision makers, professionals and technocrats from raw material suppliers, special steels producers, manufacturers of special steels products and the end user segment to debate the prime issues facing the industry.

## ■ Organiser



'Chandekar Business Media Pvt. Ltd.' is a leading business media company based in Mumbai having presence at Kolkata, Raipur and Chennai, and overseas group companies in UAE. It publishes leading industry magazines, 'Steelworld' devoted to iron & steel industry, 'Metalworld' covering non-ferrous metals sector & foundry industry and 'Maharashtrache Udyog Vishwa' covering industrial and business sector of Maharashtra. Apart from publishing, it organises numerous B2B conferences and exhibitions on steel & metal business throughout the year in Asian region. Further it also renders advisory and industry study services all over the world. You may visit it's website [www.chandekarbusinessmedia.com](http://www.chandekarbusinessmedia.com) for further information about its activities.

## ■ Who Can Benefit

- Raw Material Suppliers
- Sponge Iron Units
- Scrap Dealers
- Ferro Alloy Units
- Special Steel Producers
- Power Generating Companies
- Technology Providers
- Equipment Manufacturers
- Trading Houses
- Ordnance Factories
- Refractory Makers
- Forging Units
- Bright Bar Units
- Fasteners Units
- Spring Manufacturers
- Auto Companies
- Engineering Companies
- Consultants
- Policy Makers
- Aviation Companies



## ■ Exposition

Exhibitors will have the opportunity to display their products, brochures & services. This area will be open to delegates and other industry professionals. A Display Stand would be provided alongside the Convention. Please refer the registration form for details.



## ■ Location

Pune can be rightly called as the Auto Capital of India. Majority of automobile companies, Indian as well as overseas, have their manufacturing facilities in and around Pune. The region also has a very well developed auto component manufacturing cluster to support auto industry. Further, many mini steel plants producing special steels are situated in this belt. Thus the city offers an excellent ambience for an event based on special steels and auto component industry.



## ■ Venue

### **Sheraton Grand Pune**

RBM Road, Pune 411 001, India  
Tel : (91-20) 2605 0505 Fax : (91-20) 2605 0506  
Email : [reservations@lemeridien-pune.com](mailto:reservations@lemeridien-pune.com)  
Web : [www.lemeridienpune.com](http://www.lemeridienpune.com)



A limited number of rooms have been reserved at preferential rates at hotel Sheraton Grand, Pune. Please fill the hotel reservation form, which can be downloaded from the conference website and send it directly to the hotel.

## ■ Registration

- Kindly fill in the enclosed registration form and send along with the payment
- The delegate fee includes conference kit and lunch.

## ■ Contact Us

### **Chandekar Business Media Pvt. Ltd.**

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